

TAbari values your privacy!

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website. By using www.tonyaabari.com (the "website"), you agree to the terms of this Privacy Policy.

Again, we advise you to please carefully go through the document in order to understand our privacy policy, and also to refer to our Terms of Use. Please make sure you visit this page regularly to stay up to date.

What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, or other details (such as debit or credit card information when purchasing a service) to help you with your experience.

How we collect and use information

Log Files. When you visit our website, the information from your website is automatically gathered by our servers from your browser. The information includes your IP address, browser specifications, Internet service provider you use, pages you visit, type of platform and the number of clicks. By doing this we analyze trends and brands, prevent fraud, gather demographic info and many more. We do not share the log files and they are safe.

Cookies. When you are visiting our site, or using our Services we use "cookies" to track some information. Cookies are actually extremely small files that are placed on your computer. They allow us to keep track of the number of visitors and to recognize the repeat visitors from the new ones. Furthermore, cookies allow us to save user preferences and in the same time to keep the track of the current user trends. For us cookies are important and if your browser rejects all cookies you will not have a proper use of the website. Any User that rejects the use of cookies assumes all the responsibilities for any possible loss. The cookies are not linked to any Personally Identifiable Information ("PII"). What Types of Cookies Nicole-Walters.com Use? We use first person, second person,

session, flash and persistent cookies. When delivering special content such as video clips or animation, we may use Adobe Flash Player. These cookies, also known as local shared objects, are used to improve your browsing experience by remembering your preferences and settings. These cookies are managed by an interface different from your web browser and are stored on your device. You cannot manage flash cookies through your web browser the same way as other cookies. The time a cookie stays on your browsing device depends on if it is a “session” or “persistent” cookie. Persistent cookies are stored until they are deleted or expire. Session cookies are stored until you stop browsing.

Web Beacons. “Web beacons” are often used together with cookies to personalize the website for our users. They are also used to collect a small amount of information about our visitors. Web beacons, that are also called “clear gifs” or “pixel tags” are actually small graphic images that are transparent. Also, the use of Web beacons is sometimes through email in order of understanding the behavior of our Users. Web beacons are not linked to any PII.

Mobile Analytics. For better understanding of the functions of our mobile software we use mobile analytics. Mobile Analytics might keep track of some information. These include how often you use the application, all the events that happen within the using of the application, the amount of usage, data about the performance of the application and where was it downloaded from. We don't link any info that we store through mobile analytics software to any PII.

When do we collect information?

We collect information from you when you subscribe to a newsletter, fill out a form, or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To follow up with them after correspondence (live chat, email, or phone inquiries)

Contact terms:

- **Telephone:** We may contact you personally if we feel there's some issue regarding your membership or even answer your queries. We may even

call you to get some feedback about the services offered. We may also call you to request permission to post your success story on our website.

- **Email:** We reserve the rights to send emails to those who signed up on our website or posted any query. We will never spam you. If you are interested in not receiving any email from us, you can always unsubscribe us. All the emails are sent by our company and we don't share your personal details with third party sites. You may unsubscribe to any of our online e-mail updates by following the unsubscribe instructions in the body of any e-mail message. We will take commercially reasonable steps to implement opt-out requests promptly; but you may still receive promotional information from us for up to 21 days.

How do we protect your information?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

We do not use cookies for tracking purposes

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If you turn cookies off, some features will be disabled. that make your site experience more efficient and may not function properly.

However, you will still be able to place orders.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's Advertising Principles can sum up Google's advertising requirements. They are put in place to provide a positive experience for users.
<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

*We have not enabled Google AdSense on our site but we may do so in the future.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. - See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA, we agree to the following:

Users can visit our site anonymously. Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page
- Can change your personal information:
- By emailing us

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

- We will notify the users via in-site notification
- Within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions.

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at

- Follow the instructions at the bottom of each email and we will promptly remove you from **ALL** correspondence.

Changes to Our Privacy policy

We reserve the right to modify or make adjustments in this privacy policy without prior notice. Should any of these changes generate an error or discrepancy, you, as the user, agree that the website and its company shall not be held liable for any damages caused by said issue. We recommend that you check the Privacy Policy when you visit our Website to be sure that you are aware of and understand our current policy. If we make material changes to this policy, or in how we use or collect your personally identifiable information, we will prominently post such changes prior to implementing the change. We will not make any retroactive material changes in how we handle previously collected personal information unless you allow us to do so, or unless we are legally required to do so, and in such a case we will e-mail registered website visitors information on material changes to this Privacy Policy.

Conditions of Use, Notices, and Revisions

If you choose to visit our Website, your visit and any dispute over privacy is subject to this Privacy Policy and our Terms of Use, including limitations on damages, resolution of disputes, and application of the law. If you have any concern about privacy at our Website, please contact us with a thorough description of that concern, and we will address it to the best of our ability. As

our business changes, our Privacy Policy and Terms of Use may change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

Disclosure of Your Information

Disclosure By Law. With this you agree that we can reveal any information you provide if it is required by law, or the third-party request. Also, if we believe that the revealing is in consideration to (1) according to law, any possible orders or requests from the law enforcement or any process that is legal; (2) the protection or defending of any third party's or Tonya Abari's property or rights; or (3) in case of protecting anyone's safety, when any kind of violence is used against anyone including you.

Disclosure to Protect Abuse Victims. We have the right, but hold no obligation, to disclose any information or content that you submitted to the Services if in our opinion, we have suspicions that such information in any case violates a third party in any form of abuse. Abuse includes the following: elder and child abuse, spousal abuse, any form of neglect or domestic violence. This information shall be revealed to authorities that are suitable with dealing with such problems. These authorities may include without limitation agencies for child protection, law enforcement agencies or even court officials. You agree and understand that we are allowed to make this kind of disclosure.

Disclosure to Trusted Third Parties by Us. If we share your non-PII with any third party, be sure that your identity will not be revealed. Sometimes we may share your non-PII with your PII with service providers that may work with us. This is done to so they can perform functions instead of us. For example, a customer care agent may need access to your information but only to perform services for you. All of these service providers will treat your information as private and confidential. All companies working for and with us must comply with our privacy policies, and are not permitted to sell your information to third parties or to use it except as authorized by us and you, or as permitted or required by law.

Disclosure to Trusted Third Parties at Your Request. We may provide you with promotions, advertisements, sweepstakes and third party offers when you purchase a subscription or while you are visiting our site. You can choose to accept any such offer and then you have two options. You can choose to give the information regarding the offer you accepted directly to the third party or, we will provide you and your billing information to the third-party user by pre-populating the registration forms of the offer. Keep in mind that your information will only be revealed if you accept the offer, once this is done you can't quit the

offer. If you wish to know how your information is being used go to the third-party provider's own privacy policy, it is on the offer pages. These offers may, if chosen, be presented on any Tonya Abari website pages. Your information will be directly submitted to the third party. With this, you understand and agree that we shall not be held responsible or liable for any possible loss or violation of your information during your sharing information with the third party.

Information Transferred as a Result of Sale of Business. While developing our business there might come to the buying or selling of assets and, your PII may be found as the transferred assets. In any case, if we are required to provide your PII as one of the assets, it will be transferred to the company that required it. If this happens, you shall be timely notified to any material changes regarding your PII.

visitors from Outside of the United States

Our website and the servers that make this website available worldwide are located in the United States. The Internet laws in the United States govern all matters relating to this website. Any information you provide in subscribing to our website or registering or ordering at our website will be transferred to the United States. By visiting our website and submitting information, you authorize this transfer, processing and use.

Security

There are extreme security measures that will be used to protect misuse, loss or changing of the information or content that is in our database. These technologies are the use of Secure Socket Layer (SSL) and Strong Encryption. These technologies are used during your credit card transactions and the administrative accessing of our site. There are also other propriety measures that are applied. We will do our best to provide the best transmission between our servers and your computer. However, since all information is transmitted throughout the Internet we can't guarantee a 100% secure transmission. With this in mind, we are not responsible for any misuse or disclosure.

[Or, if not using SSL]

We incorporate standard industry practices internally and with our service providers, which we believe suits the degree of sensitivity of the information involved to maintain the security of your personal information and to avoid its disclosure except as described in this Privacy Policy.

Although we have implemented systems and procedures to secure the data maintained by us, security during Internet transmissions can never be assured. Our policy is to limit access to personal data to those employees or agents with

a specific need to access or retrieve this information. We store data on multiple service systems, in controlled environments. To maintain security, we conduct internal reviews of our security measures on a regular basis.

Your rights

You have the full rights to update/modify your personal information attached to your account. You can send us message. You even hold the right to inform us not to use your information for any of our advertising or marketing purposes.

Termination

We reserve the right to terminate or cancel your account we notice any inappropriate behavior or breach to our terms or privacy policy.

Contacting us

If there are any questions regarding this privacy policy, you may contact us via the online form.